



COST SHEET // 2026

The festival offers three inspiring days on nearly 8,000m² of exhibitor space in Vienna's "Marx Hall". Obligatory are the service and marketing flat rate. A stand construction is to be ordered from the partner company of the festival at its own discretion if required.

1 SPACE RENTAL FEE

€ 180, – / m² End booth

€ 190, – / m² Island booth

The space rental fee is stated as the net price per sqm. Exclusive marketing and service fee, taxes and duties.

Flat rates are available for the **Roaster Village** and the **Newcomer Area** upon request.

2 STANDARD MARKETING FLAT CHARGE (mandatory) € 398, –

Includes 4 free exhibitor ribbons. Targeted PR and marketing activities. (flyer, poster, website, social media)

3 STANDARD SERVICE FLAT RATE (mandatory) € 438, –

Includes an allotment of reusable tasting cups, the provision of water and milk, garbage management including garbage bags and the disposal fee such as final cleaning.

4 ELECTRICITY FLAT RATE incl. connection and consumption by order

€ 40, – / Schuko CE (230V)

€ 550, – / CEE 16A (400V)

€ 850, – / CEE 32A (400V)

€ 1.600, – / CEE 63A (400V)

The ordered connections are provided by the partner company in charge. Additional requirements for higher connection values of the devices will be considered during installation if possible and will be charged with the final invoice.

5 CO-EXHIBITOR FEE € 350, – plus 50% of standard marketing and service fee

Co-exhibitors are third parties who, together with the contracting exhibitor, use the latter's stand space for their own business activities based on these Exhibition Terms and Conditions.

6 DIRECT SALES

The exhibitor is allowed to sell and to hand over the goods to the buyer immediately, in compliance with the relevant legal regulations.

Terms of payment:

The booking is binding with the receipt of payment of a deposit of 60% of the stand costs after the return of the signed offer. The receipt of payment of 40% of the stand costs 2 weeks before the beginning of the festival is the admission for the construction.